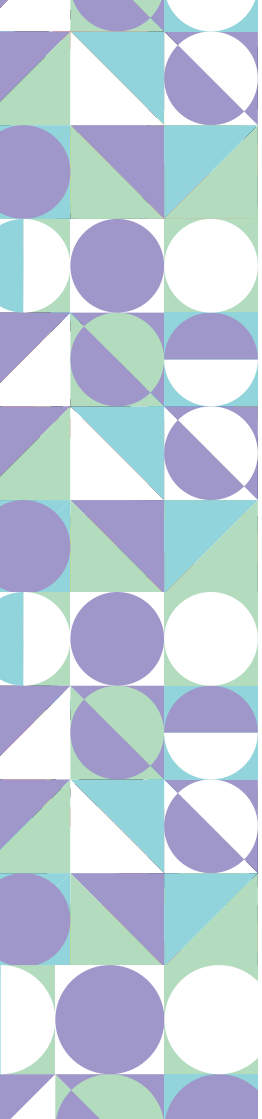




INTERNATIONAL
SENIOR
CONCEPTS



**“By donating together, let’s realize projects for more interaction,
activity and relaxation for our elderly.”**



Stimulates mobility and cognitive functions
Caregivers have more time and free hands
Durable products with extensive warranty
A beautiful, neutral look for any interior
Very user-friendly

SGS All our products are inspected, tested and certified by SGS Laboratories.

EN 71 European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union.

FSC All our products only use FSC certified wood, so eco- and environment friendly!

CE Our products are conform with health, safety and environmental protection standards for products sold within the EU.



Why choose an ISC concept?

We believe that exercise and social connection are essential for a happy old age. This is the way we want to give our elders a good quality of life for as long as possible: by facilitating play and entertainment. Our play concepts do not only offer beautiful moments for every day, but also stimulate movement and cognitive abilities.

Even when you are not around, you can give the elderly a fun way to pass time together or by themselves. Because our games have been specially designed for seniors, they can easily be played independently, which allows caregivers to have more time and free hands – win-win! And of course, the staff members can also enjoy playing along.

With a keen eye for design, we create our stylish concepts while keeping your wishes in mind. This way, our play concepts can be seamlessly integrated in any interior. We don't work with ongoing contracts, but instead offer a clear, one-time price. It's even possible to start a donation campaign for any organization you want to provide with some fun play concepts!

Our concepts

Brym Table (DeLuxe)

The BRYM Table contains sixteen fantastic games, specially developed for their ease of play – but also sufficiently challenging. Are you ready to solve some puzzles? Or do you feel like playing a traditional round of chess or ludo? The BRYM Table is always readily available for a fun time.

Activity Wall

The Activity Wall offers a fun way to get moving and train our reflexes. Eight buttons will randomly light up, and with each push of a button, the player earns a point. By placing the Activity Wall in a central area, residents can easily integrate exercise in their daily lives. This game can even be expanded with an additional set of eight buttons.

Experience Wall

The Experience Wall is a more calm version of the Activity Wall, which aims to create a fun experience in the surrounding environment. When pushed, the buttons play sound fragments that fit within your chosen theme. From a serene forest with animal sounds, to a bustling city centre with happy chatter and music – our wall designs can be made any way you want.

Wooden Modules

Our wooden play modules are durable and can be used for many purposes. Help your residents choose daily activities together with the Inspiration Wheel, or let them exercise their hand-eye coordination in a playful way with the Swinging Top Maze.





Create unique experiences!

Turn your organization into any beautiful destination you want. We can transform any space into a place where everyone truly feels at home, even according to your design preferences. From popular streets in your local city, to a beautiful natural environment: any design is possible.

Wall and floor coverings

Walls can be easily decorated with specially printed Forex designs. This sturdy material is easy to maintain, which ensures years of enjoyment. For safe and beautiful floorings, special non-slip vinyl floorings can be printed with any design. You can also add various kinds of colourful shock-absorbent EPDM or artificial grass for a truly unique environment.

Brand experience

We can incorporate your brand identity or logo in any design. This not only creates a unique experience, but also allows the people to gain positive associations with your brand. As a final touch, our designers can also add fun signing and stickers to the concept.

Start a donation campaign

Perhaps you can already envision how a play concept can add value to your organization. But how do you cover the investment costs?

Donation campaigns

ISC offers possibilities to gather funds for your play concept. Together with family, friends or members within your organization, funds can be saved on a collective account. You can put together a wish list of items you would like to save for, and once that goal amount is reached, the newly acquired play concepts will be installed as soon as possible in their new home.

After an initial agreement, your campaign will be published on the ISC website where anyone can easily make their contribution. For each campaign a target date can be set before which you would like to have gathered the funds. In case the goal is not reached in time, the collected funds will be directly gifted to your chosen organization. If you want to save for a BRYM Table (DeLuxe), we will donate the final € 500,- as a gift.

How can I start a donation campaign?

To set up your own donation campaign, contact us via info@senconcepts.com.

Do you have any questions?

You can reach us directly by calling us on **+31 (0)321 387 734**.





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