

ISC

INTERNATIONAL
SENIOR
CONCEPTS



Wake up
and be
Awesohme

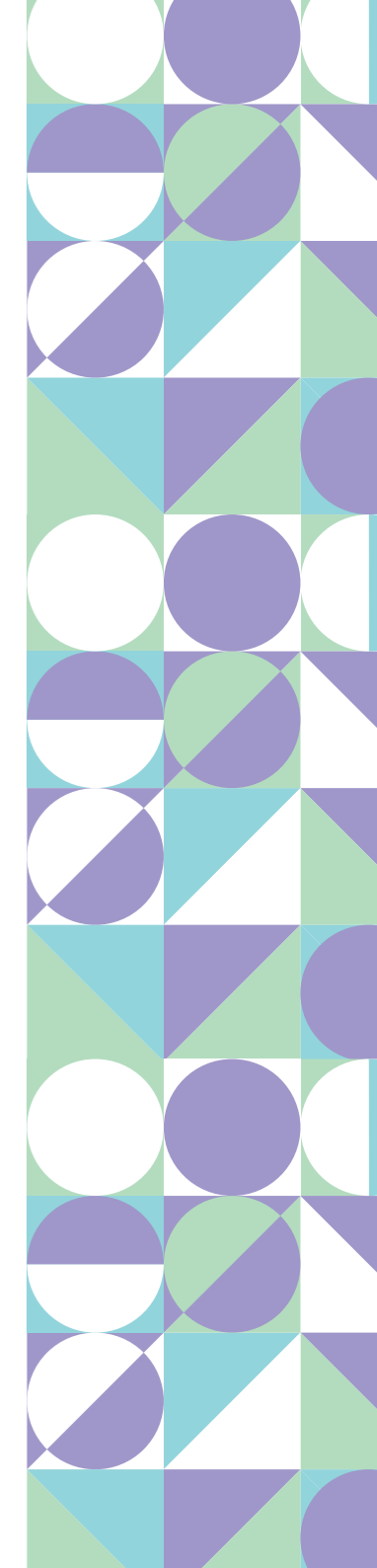


CREATE A
SPECIAL PLACE



AND CREATE
HARMONY







“What is your best childhood memory of playing?”

“This memory probably brings a smile to your face... Not just because of the happy memory, but also because of the carefree feeling that characterizes young children when they can be themselves in a positive environment.

Driven by our passion for the joy of playing children, we have found that playing at an older age is just as valuable as playing at a younger age. Our concepts contribute to maintaining social contacts, stimulate the memory and give energy!

It is my mission to leave a mark on the world by creating positive environments everywhere. Accompany us and experience the ambiance that we create for the elderly with our concepts.”

- MARCO LANKMAN, CEO ISC GLOBAL



“We create fun and educational games for all ages, anywhere in the world.”

The power of play is universal

We strive to create a better world by giving the elderly the chance to feel like a child. Our creative and educational play concepts make everyone feel happy and good. Whether this is through the proper design of space or through interaction with others. It is important for everyone to be included.

Fun is the same everywhere

Our company has its roots in the Netherlands, but our play concepts are a worldwide success. Despite the major differences between countries, cultures and languages, fun is the same everywhere. The design of our concepts ensures that young and old can play with our products safely and without much explanation. Reliving memories together, playing traditional games and continuing to train cognitive functions at the same time. In this way, our concepts contribute to the quality of life of the elderly.





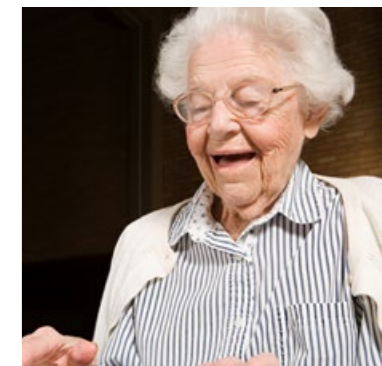
The advantages of play value

The concepts we develop for the elderly ensure that people stay in motion in a playful manner. By adding this to their daily routine, the elderly will remain physically fit and independent for a longer period of time. This results in more joy of life.

Our concepts will create more social interaction. This creates a warm and good atmosphere in every organisation. Everyone likes to be socially involved until late in life. In addition, our concepts train the brain and bring back good memories of playing together. This trains the memory every time, which can slow down Alzheimer's, among other things.

Whether you have a lot of space or not, a large or small budget: play value in your organisation is always a smart investment.

- Connecting people in a safe environment
- Contributing to an active and social life
- Exercise, this helps to keep the mind active and stimulates concentration.
- Brings joy!



“Based on our inspiration and passion for playing children, we have found that playing at an older age is just as valuable as playing at a younger age. Our concepts contribute to maintaining social contacts, stimulate the memory and give energy!”





Wall and floor decorations

We also design inspiring environments for any room and in any theme. Whether it is relaxation areas, living rooms or the central hall. We can create the desired atmosphere in any space. For example, where the residents are back in the old city centre, in the middle of the woods or at home in front of the stove and with an old-fashioned rug on the floor. We do this by adding the right wall or floor coverings. We ensure that everyone feels safe in any environment. The right atmosphere has a positive influence on everyone.

Airtex

Airtex wallpaper is a strong and very flexible material that brings your design to life. It is made of finely woven polyester fabric with a PVC coating. Airtex wallpaper gives the room a luxurious look and feel because it is printed in one piece as much as possible. As a result, there are almost no lines visible on the wall.

Forex

Forex walls are the perfect addition to a design. Forex is a light yet solid material: hard foam PVC. Forex is easy to clean. Due to its non-reflective top layer, the material is extremely suitable for high-quality printing. Forex covers up any imperfections, for a smooth result on every wall.

Vinyl

Our durable vinyl floor adds an extra experience to the design. The custom print completes the area. Because the image is printed on the bottom, the entire top layer of the vinyl functions as a UV-resistant wear layer. The colours therefore remain beautiful and this makes the product durable and of excellent quality. The vinyl is easy to maintain and will last for years.

Stickers

With our top-quality stickers, you are assured of added value. The stickers can be applied on the wall, on windows, on doors and even on the floor. For example, you can choose a one-way vision sticker on a door, to hide the staircase or the lift and to create a cosy environment. The stickers are of high quality and will last for years. Our hard-wearing floor stickers are durable, easy to maintain and safe thanks to the non-slip coating.



“In our business processes, we are constantly evaluating how we can increase the focus on sustainability.”



Discover our collections and get inspired...

From design to installation, the entire development of our products is done in-house, guaranteeing pleasure and safety. Thanks to the materials and production techniques we use, our products last for years and we keep a close eye on optimal hygiene aspects.

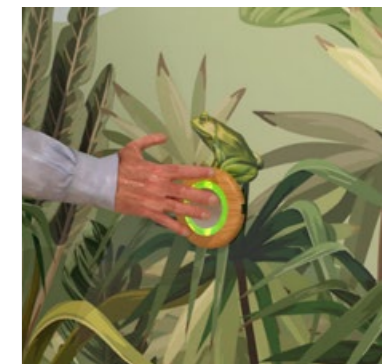
ISC Brym table

You probably remember your favourite game from when you were a child. Reminiscing and talking about the old days brings a smile to the face of many elderly people. A happy feeling arises when older people remember their first toys, a television series or special smells such as coffee. All these stimuli bring back memories, making them feel relaxed. With our interactive table, you stimulate the elderly to come together and be interactive. The Brym Table activates, stimulates and brings fun to your organisation.



ISC Wooden modules

ISC's collection of wooden games is designed to enhance the quality of life. The different modules help the elderly to be active and encourage interaction. The wall games can be placed in retirement homes or nursing homes. The wooden games can easily be used as part of daily activities.





**“We use our experience and expertise
in play to create fun, social and
stimulating concepts for the elderly.”**

A design from scratch

Our creative and resourceful teams work every day to understand how to get the elderly to exercise, motivate and stimulate their brains, thereby increasing their enjoyment of life and improving their quality of life. Our teams design the software from scratch, but our design department also makes sure that all concepts have the right look and feel. Because everything is created in-house from the outset, the possibilities are endless. We can turn any space into a complete thematic experience.

Details are key

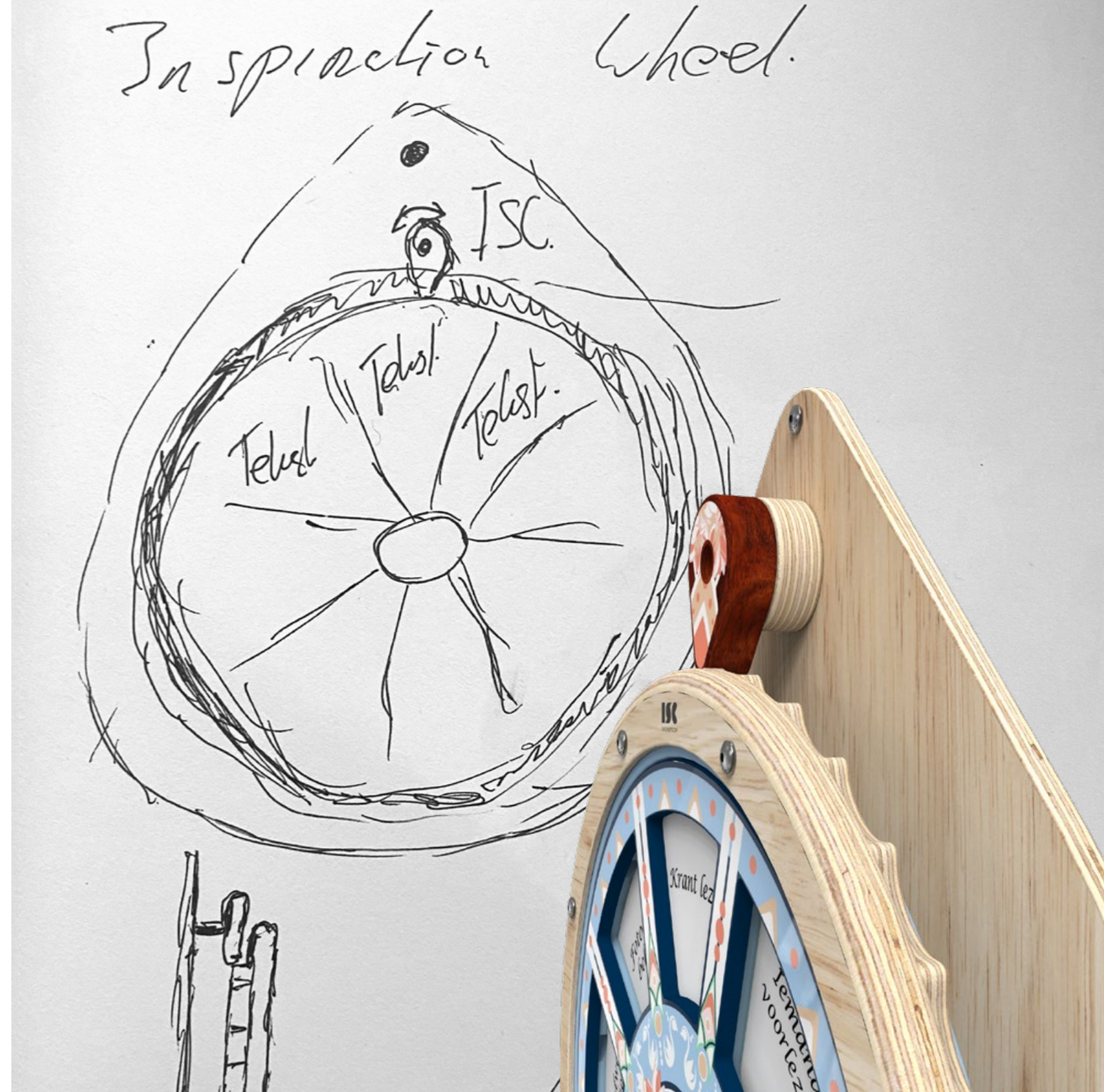
Our designers bring every fantasy to life with attractive designs. From an idea to the first lines and from a sketch on paper to a realistic 3D drawing. All elements are designed with great care and an eye for detail. Conceptual thinking is in our design team's DNA.

Interactive games

Our game developers devise and create interactive games that is full of challenges and fun for the elderly. Because of the multiple software solutions, there are plenty of games to choose from. All completely prepared and installed on our BRYM Table, ready to plug-and-play.

3D presentations trigger the imagination

When we present a concept, we do this in the most realistic manner. Our 3D presentations provide you with a lifelike impression of what the desired area will look like. This way, you know exactly what you can expect.





Why a custom-made area?

Because this increases the experience for your clients. You can choose a theme that suits the care centre. With our concepts, you can create a bond between the elderly and contribute to an active and social life.

Wall designs and vinyl floors

In a home for the elderly, they tend to be lonely or depressed. By creating a warm environment this can already feel different. In addition, our concepts encourage them to get up and keep moving. To play and thus remain socially active, which counters loneliness.

You can create a whole new environment with wall and floor decorations. Our design team can create the most beautiful wall and floor designs for the elderly that they can appreciate and walk through with a happy feeling. For example, a large field of flowers through a window.

The ISC design and production process is unique as ISC controls the entire process from start to finish.





CROAK

88 88

“An active and social life is often a simple step towards a happier life and therefore a happier way to age.”



Our global sales and distribution network

Thanks to our mother company International Kids Concepts, we already have a very large existing distribution network that we can use.

With head quarters in both the Netherlands and Shanghai China and our own factory in Jiaxing China, we serve customers all over the world.

Headquarters Europa

Our headquarters Europe is situated in the Netherlands. Here our teams of designers and marketers work closely together with sales and logistics professionals to optimally reach all our customers. We also have a warehouse which functions as a distribution centre and as the base for our mechanics to prepare installations.

Headquarters Azië

Our Team Commerce China is based in our Asian headquarters in Shanghai. The independent team consists of a sales, marketing and design unit. With this team we can supply play value for the growing Chinese market, as well as neighbouring countries like Japan, Singapore, Thailand and India.

Our distributors

In addition to our sales teams, we also work together with an extensive network of distributors. This allows us to connect with countries worldwide. By combining their knowledge about the country with our expertise about play value for organisations, we can optimally serve all our customers.



“Never too old to play!”



In-house production

Our factory is located in eastern China, in the city of Jiaxing, half an hour travel from Shanghai. Here we produce all our own concepts. This ensures that we control every step of the production process and that the safety of our products is guaranteed.

Choice of materials

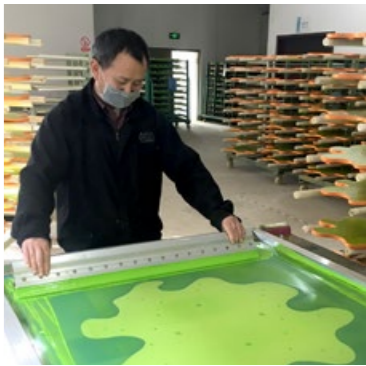
We only use high quality materials for our products. This choice is based on the idea that only the best raw materials can be used to create a perfect play concept. Our products contain FSC-certified beech wood and MDF, which makes the end product feel warm and solid. Our play concepts are painted with a water-based paint and finished off with a scratch-resistant, antibacterial lacquer.

Production process

From the rough wood that comes into the factory to the smooth, hand-sanded end product. From the first layer of paint to the finishing lacquer. We handle our products with great care. The graphics are created by a traditional silkscreen printing method. The printing is done by hand and each colour is applied separately.

Safety and certification

Our products are all SGS-certified according to the European EN-71 standard and therefore they are proven to be safe and durable. With our quality checks, our products always reach the highest safety standards. This is reflected in our standard 2-year warranty.



Fair and sustainable

We only use sustainable materials that will not harm the environment. This is not only an advantage now, but also for the generations to come.

Conscious choice for quality recourses

Sustainability and durability start with the right choice of resources: only the best wood and paint that leaves no chemical traces. In addition, we use a minimal amount of plastic and recycle as much as possible.

We use FSC-certified wood for our frames, which offers assurance about the provenance of the wood. This way we are sure that the well-being of the local community is not at risk and that the environment is protected.

We are continuously working on the efficiency of our production process, by making a difference at five key points:

- fair materials and facilities
- economic transport planning
- energy-efficiency
- recycling of packaging materials

Work pleasure

We set great store by taking good care of our employees and we want them to enjoy every single work day. Apart from this, we only work with suppliers that take care of their employees just like we do.





“Our products have a long lifespan and their safety is guaranteed.”

Our full-service philosophy

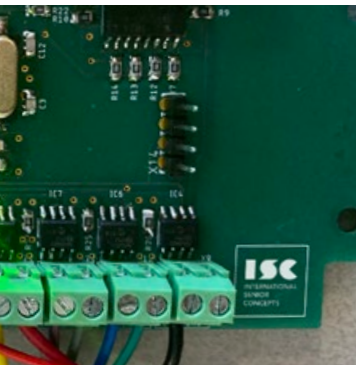
All elements are designed with the utmost care and attention for detail. Once the product has been designed and produced, our mechanics will install the concept. Our mechanics work with focus on safety. We will always provide a full-service approach:

- extensive advice
- complete installation
- maintenance
- broad warranty

We will take care of everything from design to installation. Whether you choose a single element or wish to transform an entire area into a fully themed world of remembrance and happiness.

Turn-key projects

All our projects, large or small, are delivered turn-key. This includes all chosen accessories, full mounting and fitting, and attention to every detail. When our people leave your premises, everything is ready to play right away.





**"We offer play value worldwide,
in any area, for every budget and
according to any wishes."**

Contact

Discover an approach specially designed for senior citizens

Our specialists will help you turn your facility into an environment full of happiness and memories. So you can benefit from the positive effects of adding play value.

Would you like more information or advice in a specific area? Then don't hesitate to contact us, our specialists will be happy to help you!

International Senior Concepts | HQ EUROPE

De Linge 41, 8253 PJ Dronten, The Netherlands

Phone: +31 (0)321 38 77 34

Email: info@senconcepts.com

International Senior Concepts | HQ ASIA

Office 1-232, 1933 Laochangfang,

611 Liyang road, Hongkou district, Shanghai, China

Phone: +86 (0) 21 6506 1232

Email: sales.cn@ikcplay.com

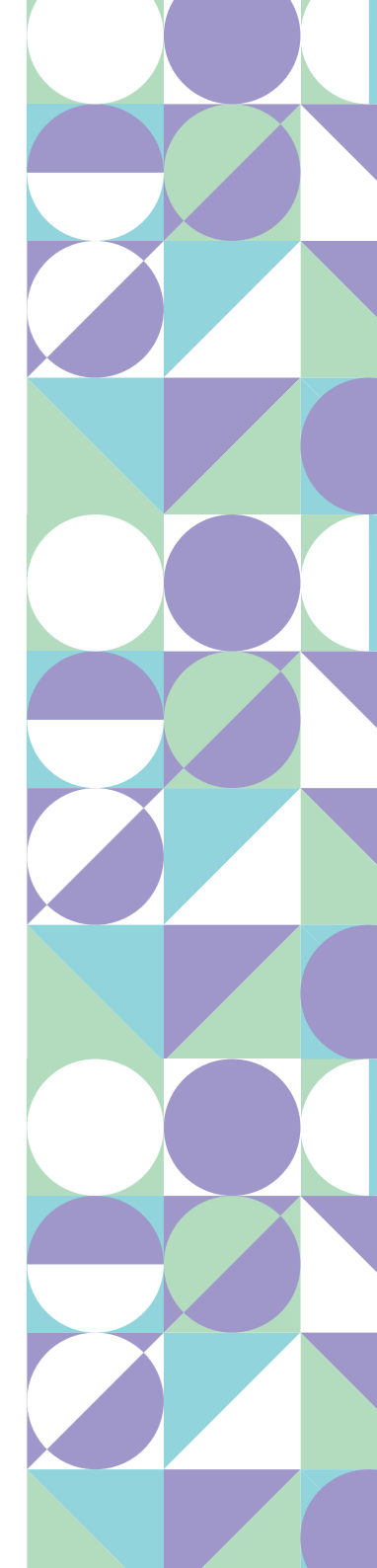
International Senior Concepts | ISC FACTORY

Building E Huizhong Shangbiao

555 Ya'ao road, Jiaxing, China

Phone: +86 (0) 573 82 58 61 83

Email: sales.cn@ikcplay.com





PLAY!
AND BE AWESOME



FOR EVERYONE!

